

# Alexis Harris

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Atlanta, Georgia

## Industry Skills

User Testing

UX Design

UX Research

UI Design

Wireframing

Prototyping

Usability Testing

Design Thinking

Empathy Mapping

Competitive Analysis

Color Exploration

Personas

Surveys

Branding

Ideations

Site Maps

User Flows

Data Collection

## Design Tools

Figma Design

InVision

Miro

Google Workspace

Adobe XD

Adobe Photoshop

Adobe Illustrator

Adobe After Effects

Salesforce

Jira

Mural

## Soft Skills

Adaptable

Flexible

Communication

Collaboration

Understanding

Leadership

Fast-Learner

Organized

## User Experience Web Designer

### Experience

#### React Digital

##### Associate User Experience Researcher October 2022-Present

- Associate UX researcher working with a team of UX/UI designers, researchers, seo analysts, and web developers.
- Worked as a UX researcher for a digital agency specializing in optimal design solutions for B2B, Saas, and application products.
- Responsible for designing highly functional and interactive experiences for companies such as Frontdoor, Massage Envy, Doris Duke, Blue KC, and Deluxe.
- Design and participate in extensive UX research that includes brainstorming, site-mapping, and usability testing optimal user experience within the product.
- Performed both moderated and unmoderated usability testing to ensure the functionality of digital product designs.
- Communicated extensively with the UI and Development team to ensure that design decisions were executed efficiently.
- Presented wireframes, usability findings, and design choices to stakeholders.

#### Mindset Consulting

##### Associate User Experience Designer May 2022-October 2022

- UX Designer of 1 assisting the Accelerators and Labs team of Mindset Consulting.
- Worked as a User Experience Designer for a company that specializes in customizing and optimizing SAP tools to unlock human and enterprise potential.
- Responsible for the redesign of SAP warehouse accelerators to ensure optimal user experience for clients.
- Helped create a strong design structure for clients within a week turnaround period.
- Assisted the development lead and project manager with optimal design choices while following SAP Fiori guidelines.
- Working closely with stakeholders to curate usability testing on our first release of the S4/Hana App finder accelerator.

#### Moment Studio

##### User Experience Web Designer Dec 2021 - April 2022

- Create fully customized digital product designs, approximately 3 projects per month
- Manage the end-to-end design process with clients that includes initial research, affinity mapping, site maps, wireframing, client feedback, iteration cycles, and usability testing
- Perform competitive analysis and heuristic evaluation to identify website redesign solutions
- Design and participate in extensive UX/UI research that includes journey mapping, identifying personas, finalizing site maps, and brainstorming optimal user experience within the product
- Work cross-functionally with key stakeholders around key timelines and milestones, 100% on-time milestone delivery for all design projects I've managed at Moment Studio
- Curate style guides and branding kits as deliverables to all stakeholders

## Education

### Avocademy 2021

Certificate in UX/UI Design

### Savannah College of Art and Design 2012 - 2018

B.A. in Illustration